



**CONSUMERS  
FEDERATION  
OF AUSTRALIA**

Developing and promoting  
the consumer interest

9 November 2020

## **MEDIA RELEASE**

For immediate use

# **MULTILANGUAGE INFORMATION NOW AVAILABLE TO HELP GROCERY SHOPPERS SAVE MONEY**

The peak consumer body, the Consumers' Federation of Australia (CFA), has welcomed the publication by the Australian Competition and Consumer Commission (ACCC) of information written in English and 16 other languages to help grocery shoppers get better value for money.

The information is in a 2 page Fact Sheet "Saving Money Buying Groceries – How Unit Pricing Helps".

The 16 other languages are: Arabic, Burmese, Chinese, Dari, Dinka, German, Greek, Hindi, Italian, Karen, Macedonian, Somali, Spanish, Swahili, Turkish and Vietnamese.

Unit prices (prices per unit of measure) help consumers to easily and quickly work out the best value for money by comparing prices on a standard basis regardless of pack size, brand or whether sold packaged or loose.

CFA chair, Gerard Brody, says "unit pricing is a simple easy-to-use tool that is the grocery shopper's best friend and comparing unit prices can result in significant savings".

The need to ensure that all Australians, including those whose main language is not English, get the best value for money while grocery shopping has never been greater than now when so many people have financial difficulties.

Therefore, CFA is very pleased that the ACCC has produced this new Fact Sheet and especially that it has arranged for it to be translated into so many other languages.

Having this information available in their main language will be of great benefit to many Australians and to community and other groups.

The Fact Sheet provides very easy to read and understand information about:

- what unit pricing is
- how to check and compare unit prices
- a list of the many types of possible comparisons
- practical examples some comparisons.

**The Fact Sheet is available [here](#).**

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